

IRINGA GLOBAL FURNITURE CO. INVESTOR PITCH DECK



COMMISSION AGENTS & AUCTIONEERS

www.iringamultisalesnetwork.co.tz

IRINGA – THE AFRICAN FURNITURE PRODUCTION HUB

GLOBAL FURNITURE **IRINGA CO.**

“From Iringa Forests to Global Markets.”

AFRICAN TIMBER – RIGHT AT THE SOURCE



- Sao Hill Forest Plantation – Iringa, Tanzania
- Abundant Pine & Cypress Wood
- Cost-Effective Timber Supply

LOWER PRODUCTION COSTS



- Affordable Labor
- Low Overhead Costs
- Investment Incentives
- Prime Trade Location

STRATEGIC LOCATION IN EAST AFRICA



WHY MANUFACTURE IN CHINA USING AFRICAN TIMBER?
PRODUCE DIRECTLY IN IRINGA, TANZANIA!

EXPORT TO THE WORLD



• Via Port of Dar es Salaam
• Prime Trade Location

GLOBAL FURNITURE IRINGA
“Where African Timber Becomes World-Class Furniture.”

Iringa Global Furniture Co.

FROM SUSTAINABLE FORESTS TO
GLOBAL MARKETS  

Premium Furniture & Bioenergy Solutions Tanzania

- ❑ **Location: Iringa, Tanzania**
- ❑ **Investment Opportunity: USD 6M – 9M**
- ❑ **Presented by: Iringa Multisales Network**

THE OPPORTUNITY

- ❑ A Rare integrated industrial investment in East Africa
- ❑ Untapped timber value-addition market
- ❑ Growing global demand for sustainable furniture
- ❑ Rising Demand for clean energy (charcoal & biomass)
- ❑ Strategic Export access via Dar es Salaam Port
- ☞ Gap: Africa exports raw timber, imports finished products
- ☞ Solution: Local industrial processing + export

OUR SOLUTION

- ❑ **Vertically Integrated Dual-Revenue Model**
- ❑ **Furniture Manufacturing (Export-focused)**
- ❑ **Bioenergy Production (Waste-to-value)**
- ✓ **Maximizes raw material utilization**
- ✓ **Reduces waste (circular economy)**
- ✓ **Diversifies revenue streams**

MARKET OPPORTUNITY

- ❑ Global Demand Drivers
- ❑ ESG & sustainability compliance (EU, US markets)
- ❑ Hospitality & real estate growth
- ❑ Clean cooking & energy transition

Target Markets:

- ❑ Africa (institutional demand)
 - ❑ GCC (premium imports)
 - ❑ Europe (certified products)
 - ❑ Japan (high-quality charcoal)
- 👉 *Multi-billion dollar global market access*

LOCATION ADVANTAGE

- ❑ Mafinga–Mufindi (Iringa Region)
 - ❑ Tanzania's forestry capital
 - ❑ Reliable plantation timber supply
 - ❑ Cost-effective labor
 - ❑ Road Access to Dar es Salaam Port
- ☞ *Production + Export efficiency in one location*

BUSINESS MODEL

Revenue Streams

Segment	Description
Furniture	Export and regional sales
Bioenergy	Charcoal, briquettes and biomass

Key Advantage: ➔ Waste from furniture = raw material for bioenergy

- ✓ Near-zero waste model
- ✓ Higher margins
- ✓ Sustainable operations

PRODUCTS

Furniture:

- Office furniture
- Hotel & lodge furniture
- Residential furniture
- Custom interiors

Bioenergy:

- Lump charcoal (export grade)
- Briquettes
- Biomass fuel

TRACTION STRATEGY

(Not yet operational → use this instead of fake traction)

Go-to-Market Plan

- ❑ Pre-arranged export buyers (B2B contracts)
 - ❑ Strategic partnerships with distributors
 - ❑ Participation in global trade fairs
 - ❑ Digital B2B sales channels
- ☞ Focus: Bulk buyers, not retail

FINANCIAL OVERVIEW

Annual Revenue: USD 3.5M – 8.0M

EBITDA Margin: 30% – 45%

Annual EBITDA: USD 1.2M – 3.2M

☞ Strong margins driven by:

- ☐ Low raw material cost**
- ☐ Vertical integration**
- ☐ Export pricing in USD**

INVESTMENT ASK

Total Investment Required: 🖱 USD 6M – 9M

Use of Funds:

- Factory construction**
- Machinery & equipment**
- Bioenergy plant setup**
- Working capital**

RETURNS

□ ROI: 18% – 30%

□ IRR: 22% – 35%

□ Payback Period: 3–5 years

☞ Positioned for high-growth emerging market returns

COMPETITIVE ADVANTAGE

- ✓ Abundant raw materials (local plantations)
- ✓ Strategic export location
- ✓ Dual-revenue model
- ✓ ESG-compliant operations
- ✓ First-mover industrial advantage


IMPLEMENTATION PLAN

- Timeline: 12–18 Months**
- Feasibility & structuring (3 months)**
- Design & approvals (3–4 months)**
- Construction (6–9 months)**
- Operations launch**

TEAM & LOCAL PARTNER

Iringa Multisales Network

Role:

- Land acquisition
- Regulatory facilitation
- Supply chain coordination
- Market linkage
-  Strong local execution capability

EXIT STRATEGY

- ❑ Strategic acquisition (global manufacturers)
- ❑ Private equity buyout
- ❑ Long-term dividend model

CALL TO ACTION

We are seeking a strategic investor to:

- ✓ Co-develop a scalable export business**
- ✓ Unlock Tanzania's forestry value chain**
- ✓ Build a regional industrial leader**

CONTACT

Baraka Yohana Sanga,

Managing Director,

**Iringa Multisales Network Commission Agents
and Auctioneers**

info@iringamultisalesnetwork.co.tz

+255747 397 111 WhatsApp +255 747 397111